

## **FOR IMMEDIATE RELEASE**

### **NEW BBB WEB SITE IS MORE E-NABLED**

*New Features Make Finding Information You Need Faster and Easier*

(DATELINE) The Better Business Bureau Web site has a new look, but more importantly, expanded content and advanced technology to take users directly to the information they want quickly and easily.

One log-in address, [www.bbb.org](http://www.bbb.org), directs first-time users to a landing page, where they have the opportunity to enter their zip code and/or city, state or province. Once this information is entered, on all subsequent visits, users are automatically directed to the BBB Web site serving their community.

The user-friendly home page features a "fast find" tool enabling users to select from a menu of site "favorites" to locate information of specific interest. The new site format can accommodate video clips, as well as log-ins to limited-access pages such as members-only information, Web-based training for businesses and services for consumer subscribers. Upcoming events, calendars, program announcements, pictures of BBB activities, surveys, poll results and seasonal tips will continue to be featured on the home page.

Navigation tools on every page take users directly to their page(s) of interest within the site, or to other BBB Web sites containing their requested information. Immediate e-mail connection with a local BBB office is available from each site page. "Breadcrumb navigation" helps users track their way through the Web site by showing users where they are in the site hierarchy, and providing links to other pages, as well as other sites.

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Home page provides quick overview and pathways to all site content.

On the home page, consumers have a choice of section pages: *For Consumers*, *For Businesses*, *For Charities*, *News Center* and *About Us*. Each section page contains a menu of content specific to the topic or audience.

Selections on the *BBB for Consumers* segment page include: *Check Out a Business*; *Complaints*; *Resource Library—Tips, Alerts; Programs and Services*; *Accredited Business & Charity Directory*, and *Find a BBB*. Drop-down menus for each of these selections expedite site visitors' searches, taking them directly to information of specific interest.

-- more --

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- [For Consumers](#)
- [For Businesses](#)
- [For Charities and Donors](#)
- [About Us](#)
- [News Center](#)

Better Business Bureau<sup>®</sup>

## Start With Trust™

In Boston

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**BBB For Consumers**

- [Check Out a Business or Charity](#)
- [Complaints](#)
- [Resource Library](#)
- [BBB Accredited Business & Charity Directory](#)
- [Programs and Services](#)
- [Find a BBB](#)

[Home](#) > [BBB for Consumers](#)

## BBB for Consumers

[Check Out A Business or Charity](#)

[BBB Accredited Business & Charity Directory](#)

[Complaints](#)

- [File a Complaint](#)
- [View Complaint Statistics](#)
- [\(Optional\) Local complaint-related item](#)
- [\(Optional\) Local complaint-related item](#)

[Programs and Services](#)

- [Reliability Reports™](#)
- [BBB Auto Line](#)
- [\(Optional\) Local Program](#)
- [\(Optional\) Local Program](#)

[Resource Library](#)

- [Tips](#)
- [Alerts](#)
- [\(Optional\) Local Resource](#)
- [\(Optional\) Local Resource](#)
- [\(Optional\) Local Resource](#)
- [\(Optional\) Local Resource](#)

[Find a BBB](#)

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**From the consumer section page site visitors can link to information on specific programs and services of interest to them.**

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[Home](#) > [BBB for Consumers](#) > [Programs and Services](#)

## Programs and Services

**Reliability Reports™**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc aenean velit. Suspendisse potenti. Nullam enim mauris, mollis tempor, imperdiet vel, blandit a, neque. In a sagittis est condimentum tempor. Sed vulputate fermentum sem. Duis varius. Cras diam lorem, molestie at.

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**BBB Auto Line**  
Vivamus solesitque. Nunc solesitque elementum nisi. Aenean fermentum posuere lorem. Quisque et orci pellentesque augue vehicula interdum. Fusce portitor risus at mi. Integer laeulis, tortor laeunia feugiat sodales, velit sem rutrum ligula, sed ultricies dui velit non quam.

**BBB Military Line**  
Vivamus solesitque. Nunc solesitque elementum nisi. Aenean fermentum posuere lorem. Quisque et orci pellentesque augue vehicula interdum. Fusce portitor risus at mi. Integer laeulis, tortor laeunia feugiat sodales, velit sem rutrum ligula, sed ultricies dui velit non quam.

- [Direct Internal Link here](#)
- [Direct Internal Link here](#)
- [Direct Internal Link here](#)

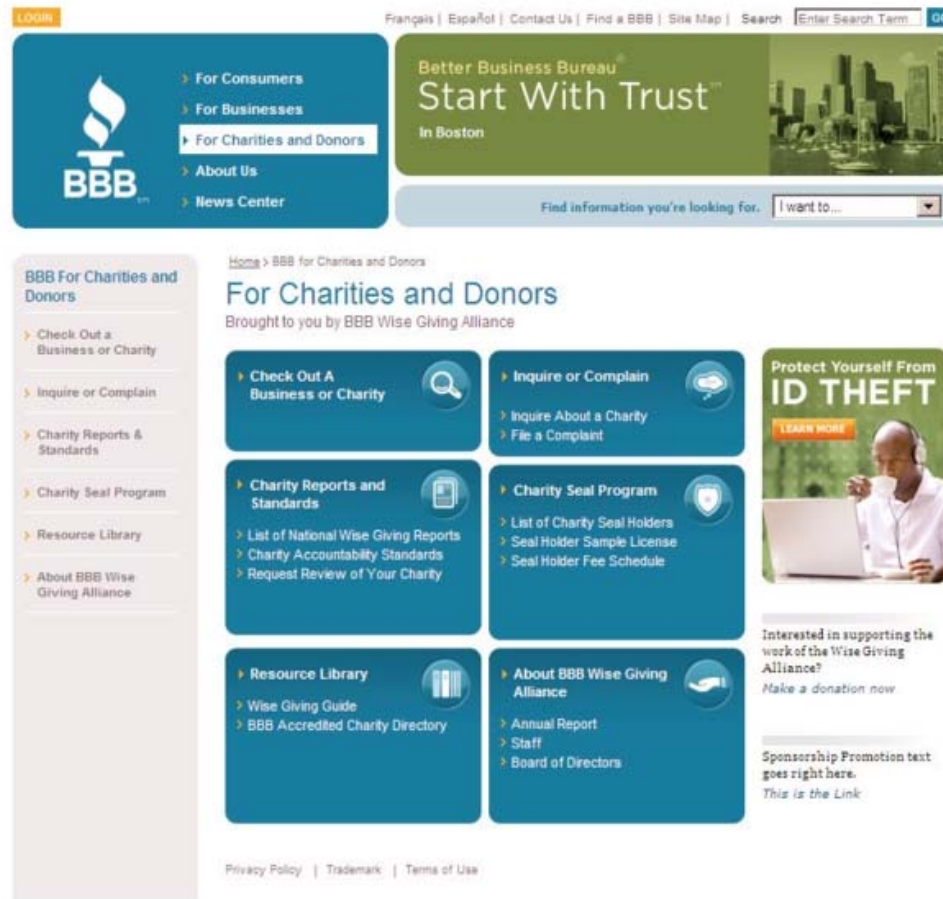
**BBB Wise Giving Alliance**  
Vivamus solesitque. Nunc solesitque elementum nisi. Aenean fermentum posuere lorem. Quisque et orci pellentesque augue vehicula interdum. Fusce portitor risus at mi. Integer laeulis, tortor laeunia feugiat sodales, velit sem rutrum ligula, sed ultricies.

**Request a Quote**  
Vivamus solesitque. Nunc solesitque elementum nisi. Aenean fermentum posuere lorem. Quisque et orci pellentesque augue vehicula interdum. Fusce portitor risus at mi. Integer laeulis, tortor laeunia feugiat sodales, velit sem rutrum ligula, sed ultricies.

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The *Charity Information Service* section is now set up to provide comprehensive, easily accessed information for charities and donors, as well as information from the Council of Better Business Bureau's Wise Giving Alliance. The segment menu for donors and charities includes: *Check Out a Charity*; *Charity Reports and Standards*; *Inquire or Complain*; *Charity Seal Program*; *Resource Library*, and *BBB Wise Giving Alliance*.




**Charity Section Menu provides quick, easy topic selection.**

The frequently used *Check Out A Business* or *Check Out A Charity* functions now return results in table format, so data can be sorted by headers such as type of business, location, etc. A new user-friendly report format provides more information to help consumers/donors make decisions.


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Better Business Bureau<sup>®</sup>  
**Start With Trust<sup>™</sup>**  
 In San Francisco



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Home > [BBB For Consumers](#) > [Check Out a Business or Charity](#) > Search Results

## Search Results

**BBB For Consumers**

- [Check Out a Business or Charity](#)
- [Complaints](#)
- [Resource Library](#)
- [BBB Accredited Business & Charity Directory](#)
- [Programs and Services](#)
- [Find a BBB](#)

You searched for businesses with:

**AAA, San Francisco**

Note: Clicking on a link below will take you to the local BBB site for that company.

[Revise Criteria](#)  
[New Search](#)

Interested in learning more about the insurance industry?  
*Check out our Consumer Tips*

Interested in learning more about AAA?  
*Check out ID Power and Associates Consumer Ratings*

Standard View	Address View	Results 1-15 of 45
Business Name	Address	Type of Business
<a href="#">Best Buy Company, Inc.</a> Best Buy Superstore, Inc. Best Buy Company Best Buy bestbuy.com	888-273-8289 <a href="http://www.bestbuy.com">www.bestbuy.com</a>	Electronic Equipment & Supplies - Dealers
<a href="#">Best Buy Company, Inc.</a> Best Buy Superstore, Inc. Best Buy Company Best Buy bestbuy.com	888-273-8289 <a href="http://www.bestbuy.com">www.bestbuy.com</a>	Electronic Equipment & Supplies - Dealers
<a href="#">Best Buy Company, Inc.</a> Best Buy Superstore, Inc. Best Buy Company Best Buy bestbuy.com	888-273-8289 <a href="http://www.bestbuy.com">www.bestbuy.com</a>	Electronic Equipment & Supplies - Dealers

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### Table format expedites searches for businesses and charities

The revamped *News Center* sections features information about scams, BBB events, services, etc. in the local BBB service area, as well as throughout North America. Site visitors can filter news and tips articles in several ways: by date, by BBB city or by keyword in the archives. Instant e-mail updates or RSS feeds with consumer and business alert warnings or news of special interest is available as an option to visitors who sign up and provide their e-mail address.

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